GS1

Singapore

GS1 Singapore
Healthcare Forum
Webinar 2020

Post Event Report

Accelerating Digitalisation in Healthcare Supply Chain

(Pharmaceutical and Medical Device)

3 December 2020 | 2.00pm – 5.30pm

Sponsored by:

ESKER®

Pharmalutions

SATO

Overview

The bar is rising for healthcare supply chains especially during this pandemic. Surviving and thriving the current economic disruption demands that manufacturers rethink every aspect of their business.

To help companies stay current with the latest trends and gain insights to digitalisation in the healthcare industry, GS1 Singapore successfully organised a Healthcare Forum Webinar on 3 December 2020 with theme of Accelerating Digitalisation in Healthcare Supply Chain.

Sponsored by Esker Document Automation Asia Pte Ltd, Pharmalutions Pte Ltd and Sato Asia Pacific Pte Ltd, the 3 hours event received more than 350 registrations mainly representing hospitals, pharmacies, supplier and distributors of pharmaceutical and medical device.

Programme Highlights

What makes GS1 Singapore Healthcare Forum Webinar 2020 unique, is the sharing of new insights on different technologies to help digitalise organisations' healthcare business and enhance their supply chain efficiency. Some event highlights include;

- Latest update on GS1 Standards for Pharmaceutical and Medical Device by GS1 Singapore
- Digital Strategies in Healthcare Industry by Johnson & Johnson
- Manufacturing Automation Solution for Healthcare Industry by SATO Asia Pacific
- SMEs' Challenges in Driving Digital Transformation by SMF Centre for Corporate Learning
- Modernising the Healthcare Supply Chain and Operations by Zuellig Pharma
- Welcome to the Age of Traceability! by Pharmalutions
- Automating Order Entry to Achieve Business Growth by Esker Document Automation Asia
- Planned UDI Implementation in Singapore by Singapore Manufacturing Federation MTIG

Panel of Speakers

Andy Siow
Senior Manager, Technical
Standards & Services at
GS1 Singapore

Oliveira Leandro
Digitation Identification &
Traceability
Enterprise Lead at
Johnsons & Johnsons

Gabriel Ding
Business Development
Manager at
SATO Asia Pacific

Chang Phuan Heng
Senior Manager,
at SMF Centre for
Corporate Learning

Brett Marshall
Corporate Head
of Quality Assurance at
Zuellig Pharma

Tilman Joerss
Founder & Director at
Pharmalutions

Charlie Cheah
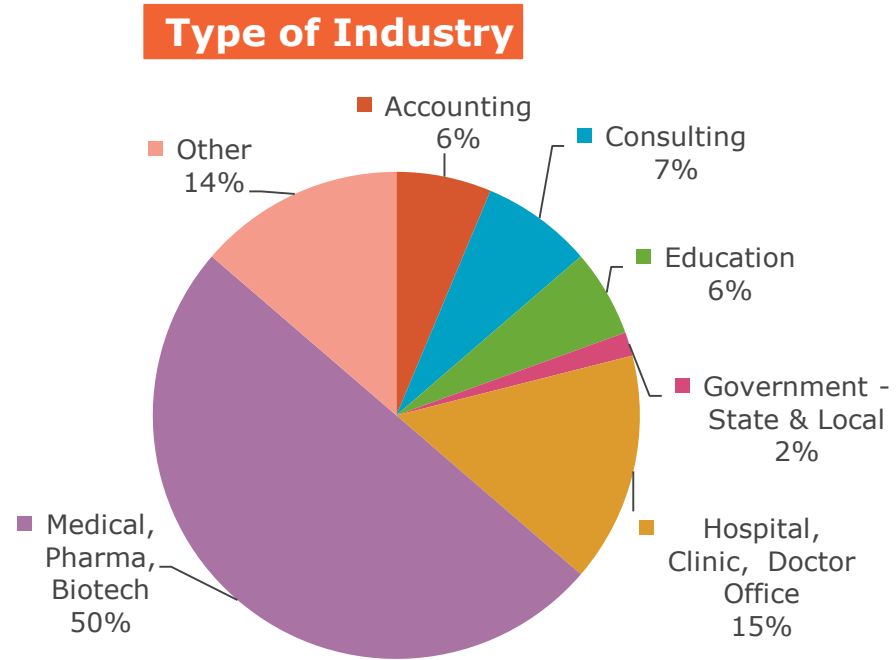Director, Sales & Services at
Esker Document
Automation

James Chan
Chairperson of Regulatory
Services Sub Committee at
Singapore Manufacturing
Federation, MTIG

Attendees Overview - Industry

- Our attendees came from various industries

- 50% of our attendees came from the Medical, Pharma, Biotech industry.

- Others include Software, Outsourcing and Transportation & Distribution etc.

Type of Industry

- Accounting 6%
- Consulting 7%
- Education 6%
- Government - State & Local 2%
- Hospital, Clinic, Doctor Office 15%
- Medical, Pharma, Biotech 50%
- Other 14%

List of companies attended the forum

3M
A star
A. Menarini Asia-Pacific Holdings Pte Ltd
A.Menarini Singapore Pte Ltd
AC
Accelerate
Advanced Consultancy Pte Ltd
Advent2 Labs Consultation Pte Ltd
Agency for Integrated Care
Alcon Pte Ltd
Align Technology
Allergan
ALPS Pte Ltd
Amgen Biotechnology Singapore Pte Ltd
Amgen Singapore
ANTz Latex Pte Ltd
Armor Asia
ARQon Pte Ltd
Astellas Pharma Singapore Pte Ltd
Atima International Pte Ltd

Avery Dennison
Baxter Healthcare (Asia)
BD
Beauty & Best healthcare
Benetiq Pte Ltd
Bevootech Pte Ltd
BioMedix Singapore Pte Ltd
Brother International Singapore Pte Ltd
Carestream Health Singapore Pte Ltd
Coselec Pte Ltd
Dbix Systems Sdn Bhd
DCH Auriga
Denso International Asia Pte Ltd
Edwards Lifesciences
Eibeika Health & Beauty (S) Pte Ltd
EOS Singapore Pte Ltd
Esker Document Automation Asia Pte Ltd
Eu Yan Sang International
Euro Asia Medico Pte Ltd
Ferring Pte Ltd
Focus Management Services Pte Ltd

List of companies attended the forum

Fujitec Singapore Corp Ltd
Getech Automation Pte Ltd
Goh Sin Huat ind Pte Ltd
Goldplus Universal Pte Ltd
GP Batteries International Ltd
GS1 Global Office
GS1 Singapore
Guardian Health & Beauty
Health Sciences Authority
Healthway Medical Group Pte Ltd
HMI Pte Ltd
HorecaBid Sdn Bhd
HOYA Medical Singapore
HRS Technology Pte Ltd
Hwee Jan (S) Pte Ltd
Hyphens Pharma International Limited
Hyphens Pharma Pte Ltd
ICM Pharma Pte Ltd
International SOS

Intuition Publishing
Invisalign Pte Ltd
i-Sprint Innovations Pte Ltd
Johnson & Johnson Pte Ltd
Johnson & Johnson Sdn Bhd
KaVo Dental Asia Pacific Pte Ltd
Konica Minolta Business Solution Asia Pte ltd
Lion TCR Pte Ltd
Loftware
Mandarin Opto-Medic Co Pte Ltd
Medicell Pharmaceutical (S) Pte Ltd
Medtronic
Mentor Media Ltd
Mercature Inventions
MYKE Technologies Pte Ltd
National University Hospital
NCCS
NKF Singapore

List of companies attended the forum

Nova Stella Healthcare Pte Ltd

Novartis Singapore Pte Ltd

NUHS IMU

NUS

Pacific Central Teknik Pte Ltd

Page Group

Pharmaforte Singapore Pte Ltd

Pharm-D Singapore

Progression Engineering (S) Pte Ltd

R & D Pharmaceutical Pte Ltd

Regency Specialist Hospital Sdn Bhd

ResMed Asia Pte Ltd

Roche Singapore Pte Ltd

SAP Asia Pte Ltd

Satair Pte Ltd

Sato Asia Pacific Pte Ltd

Sato Auto-ID Malaysia Sdn Bhd

SATO Global Business Services Pte Ltd

Schneider Electric

Sengkang General Hospital

Singapore General Hospital

SGInnovate

Shamir Asia Pte Ltd

Shionogi Singapore Pte Ltd

Singapore Chamber of E-commerce

Singapore Civil Defence Force

Sivisoft

List of companies attended the forum

SMART
Starvision Information Technology Pte Ltd
Sunstar Singapore Pte Ltd
Surbana Jurong
SUSS
TAG Sensors Singapore Pte Ltd
Tan Tock Seng Hospital
Temasek Polytechnic
TFX

Toppan Printing Co. Ltd
Trames
Trenchnet Solutions Inc.
TrustedSource
Tuck Lee ice
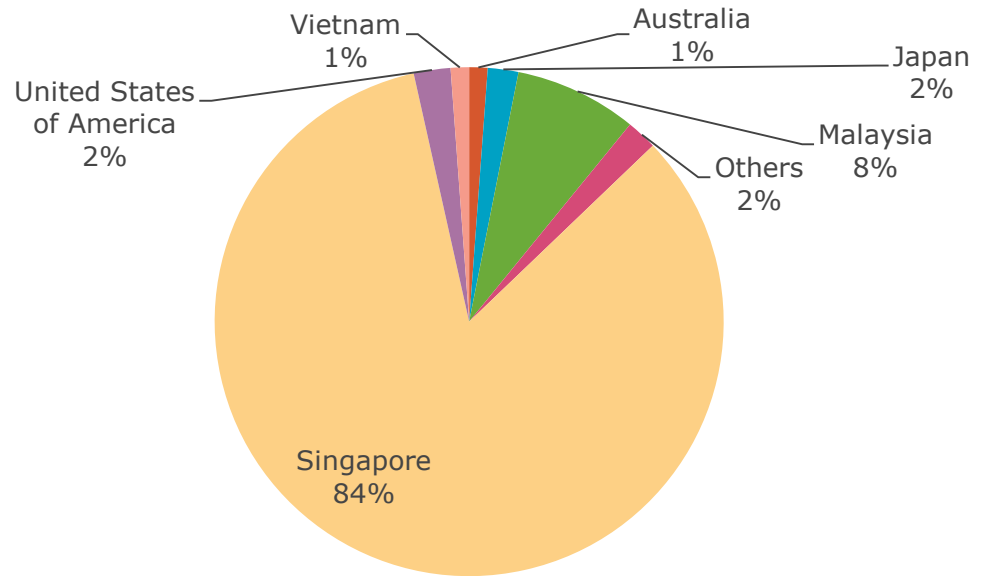Urah Transdermal Pte Ltd
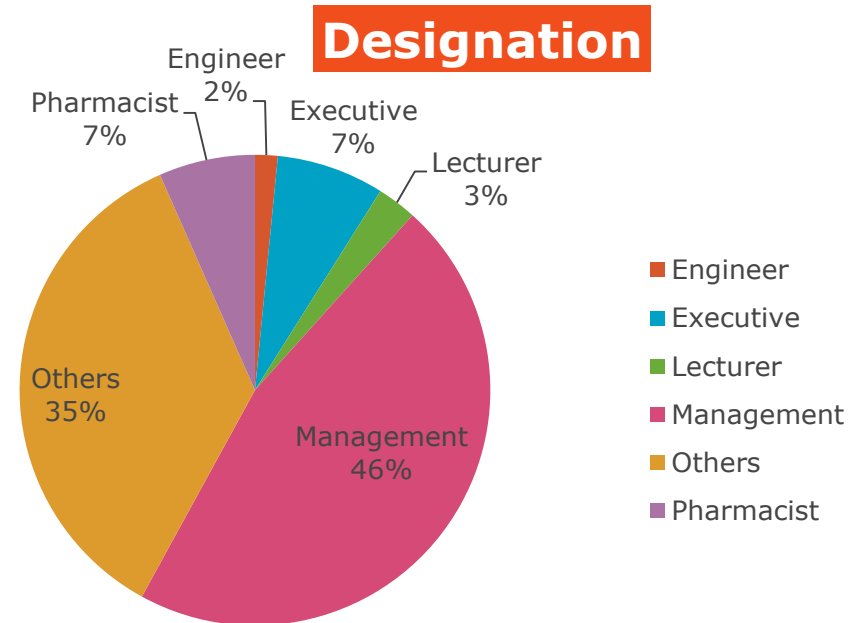UWHM
WHC
YCH
Yukin Pte Ltd
Zyfas Pharma Pte Ltd

Attendees Overview – Geographic Breakdown

- Our attendees came from all over the world such as Malaysia, United States of America as well as Japan.

- Others include India, United Kingdom and Hong Kong

Vietnam 1%
Australia 1%
Japan 2%
United States of America 2%
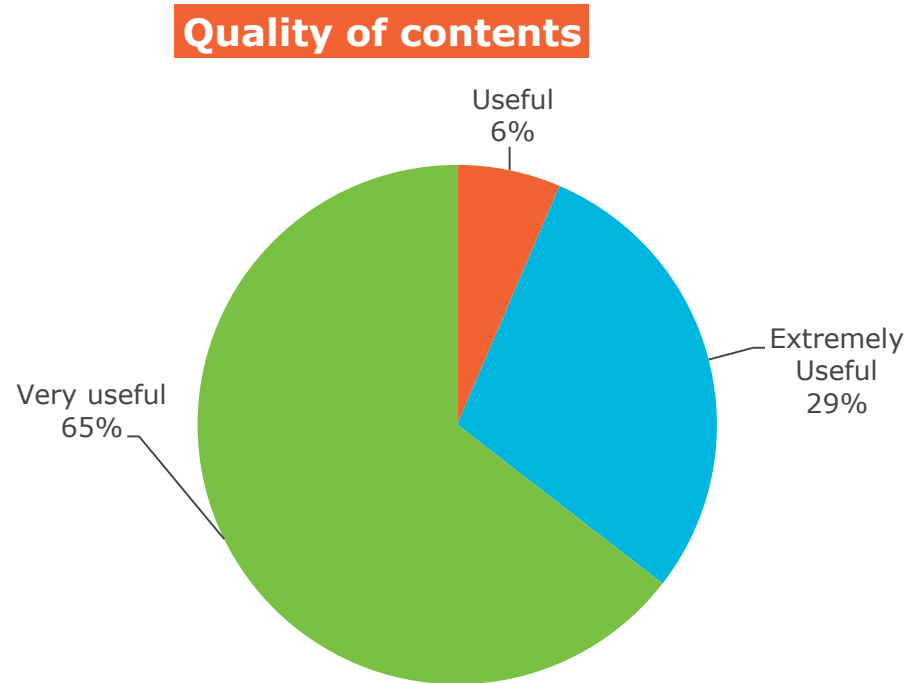Malaysia 8%
Others 2%
Singapore 84%

Attendees Overview – Profile Breakdown

- 46% of our attendees are from management level including CEO, director and manager

- Others include Consultant and Specialist

Designation

Engineer 2%
Pharmacist 7%
Executive 7%
Lecturer 3%
Others 35%
Management 46%

Legend:
- Engineer
- Executive
- Lecturer
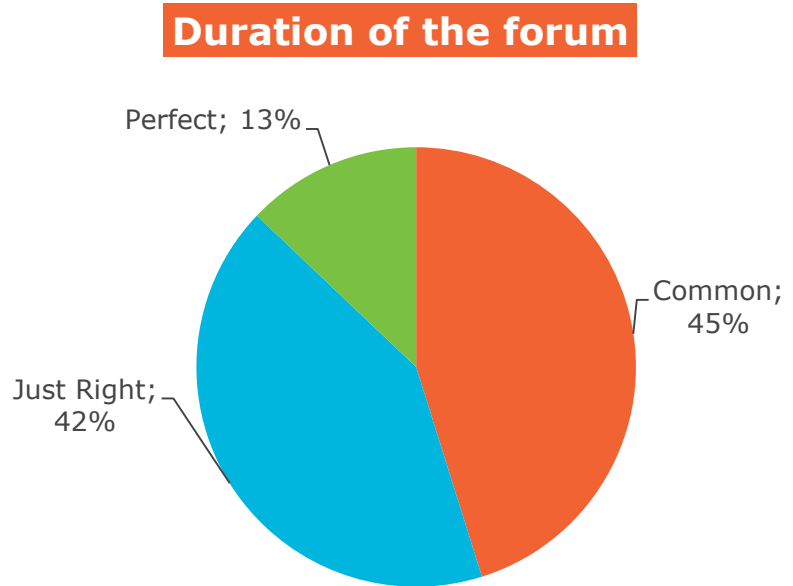- Management
- Others
- Pharmacist

Feedback – Quality of contents

- Majority of our attendees mentioned that contents for Healthcare Forum Webinar were very useful for them

- In fact, 29% of them felt that contents were extremely useful contributing to their implementation of digital supply chain

Quality of contents

Useful
6%

Extremely
Useful
29%

Very useful
65%

Feedback - Duration

- This forum was scheduled to be a 3 hours long webinar.

- 42% of attendees felt that the 3 hours was just right for all the contents to be covered while 13% of them felt that 3 hours event was perfectly planned.

- 45% of attendees agreed that the duration is common compare to other similar webinars

Duration of the forum

Perfect; 13%

Common; 45%

Just Right; 42%

Feedback - What are the future topics?

- We gathered some suggestions from our attendees on what other topics or solutions they would like to know more and the results varies from UDI, Brand Protection Solution, Barcode Related, RFID related, Traceability and Anti-Counterfeit as well

- Other choices such as Digital Content Creation, Copywriting and Product Data etc.

Top 4 Choices:

1. Unique Device Identification (UDI)

2. Brand Protection solution

3. Traceability

4. Barcode related

This forum helps attendees to make informed decisions to implement best practices and technologies in boosting their healthcare business and improve their supply chain.

The mission of GS1 Healthcare is to lead the healthcare sector to the successful development and implementation of global standards by bringing together experts in healthcare to enhance patient safety and supply chain efficiencies.

With this successful event, GS1 Singapore is looking to organise another event together with partners in year 2021.

Get Involved Now

For sponsorship, partnership and speaking opportunities:

Please email to david.chong@gs1.org.sg

For healthcare related inquiries:

Please email to andysiow@gs1.org.sg