

GS1 Digital Supply Chain 2019 Forum

Riding on the Digital Transformation theme and industry's growing interests in supply chain digitalisation, GS1 Singapore curated and organised the GS1 Digital Supply Chain Forum 2019 on 11 Apr 2019. Supported by the Employability and Employment Institute (e2i) and the Singapore Manufacturing Federation (SMF), the half day event was a great success with more than 160 participants representing various industry sectors including Retail, Food, Healthcare, Transport & Logistics, Solution Providers, Academia and Government.

What made the GS1 Digital Supply Chain 2019 forum different was the focus on **HOW** to transform the organisation's supply chain **NOW**. The first Key note speaker, Dr Robert De Souza, CEO of The Logistics Institute, Asia Pacific, shared on the trending topic of **"DIGITAL TWINNING FOR SUPPLY CHAINS (RE)DESIGN"**. The second key note speaker, Dr Bicky Bhang, President, SE Asia, Pacific and South Korea of Rolls Royce Singapore and also Deputy President of SMF was engaging the audience as he shared on **"THE ROLLS ROYCE JOURNEY- DRIVING DIGITAL INNOVATION"**.

Other esteem speakers included:

- 1) Ms Choo Wai Yee, National Trade Platform, Singapore Customs
- 2) Mr Eric Sim, ST Logistics
- 3) Mr Colin Chin, Seng Hua Hng Foodstuff (Camel Nuts)
- 4) Mr William Chaylis, Data Systems International Holdings
- 5) Ms Pearlyn Wang, Bollore Logistics
- 6) Mr Yoshiaki Uno, SATO Global Business Services
- 7) Mr Loo Min, OpenText
- 8) Mr Patrik Jonasson, GS1 Global Office
- 9) Ms Khoo Sui Leng, BCI Global (Expert Panel Moderator)

For more details of the speakers and their respective sharing topics, please visit <https://www.gs1.org.sg/Events/EventDetails.aspx?EventID=115>

All the industry expert speakers were generous in their sharing and ensured that participants' key takeaways include practical tools, techniques and ready solutions to help jumpstart their supply chain digitalisation and be equipped with real-life insights that allowed the attendees to make good decisions in their digital transformation journey.

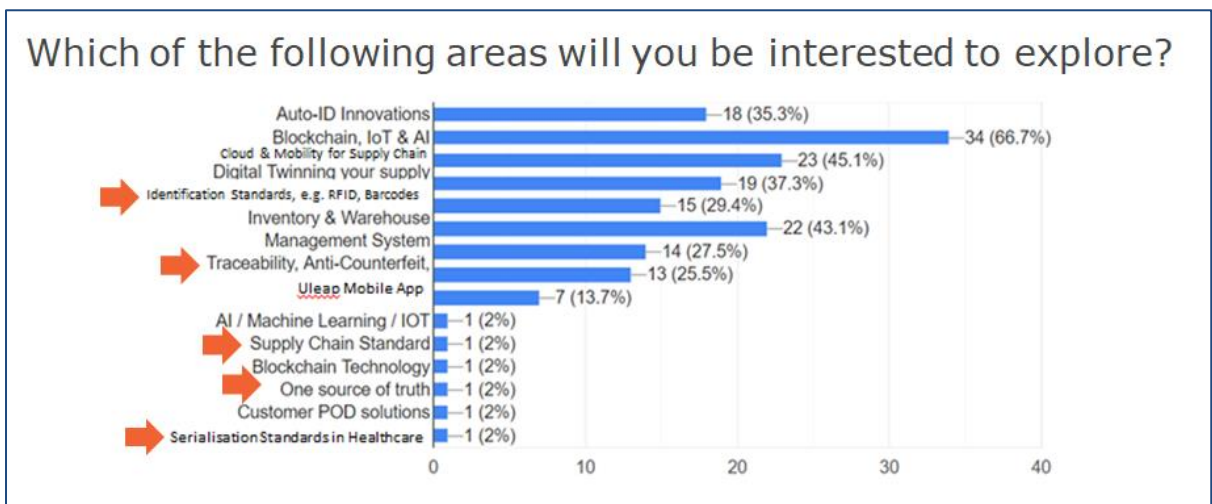
Attendees expressed keen interests in the speakers and topics with post-event feedback results showing 100% of the respondents indicating that they were satisfied with the Forum and expressing interests to join future GS1 events.



100%

Responded that they are interested in upcoming events organised by GS1

As GS1 standards are designed to improve the efficiency, safety and visibility of supply chains, this Forum serves to build the GS1 branding. In fact, the feedback that GS1 Singapore received after the Forum indicated keen interests from at least 30% of the respondents seeking to know more about GS1 standards as illustrated in the graph below. The orange arrows are the areas where participants have indicated interests in areas where GS1 standards are involved.



Given the good success of the **GS1 Digital Supply Chain 2019 Forum**, GS1 Singapore is already planning for a follow-up event in 2020 to further build on the good support and interests shown by industry for such knowledge sharing to facilitate Digital Transformation of Supply Chains.

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